

# What you can do with your **ART HISTORY MAJOR**



## Art History Major Skills:



### Analytical Thinking

You perform close reading and visual analysis and apply major theories of cultural analysis.



### Consolidation of Knowledge

You read and analyze texts and artworks across time and geography to reach an understanding of the ways in which art and its meanings are rooted in culture.



### Critical & Creative Thinking

You assess arguments and evaluate the strength of visual and textual evidence, develop new and original arguments and viewpoints.



### Research

You find and filter information to determine the best sources, use evidence to support arguments, and formulate innovative research questions.



### Communication

You articulate thoughts and ideas clearly and effectively in written, oral, and visual communications to different audiences.



### Cultural Competence

You understand art in terms of social and political contexts, respect cultural differences and alternative values.

## Supplement Your Skills With:



### Career & Self Development



### Teamwork



### Digital Technology Experience



### Research Experience: Honors Thesis or Independent Study



### Internships & Part-Time Positions



### Opportunities to Foster Professional Equity & Inclusion

## Chart Your Path Forward

### Activate Your Handshake Account

for connections to jobs, internships, employer & alumni networking.

### Explore Career Communities

to discover a wide variety of fields where you can turn your major into success.

### Get Career & Internship Advising

from SuccessWorks to make a plan, whether you're a first-year student or about to graduate.

**Get Started: [successworks.wisc.edu](https://successworks.wisc.edu)**

# Put your Art History major to **WORK**

## Frequent Alumni Job Titles:

1. Business Owner/Founder
2. Graphic Designer/Artist
3. Digital Marketing
4. President/Chief Executive Officer
5. Creative Director
6. Principal/Partner
7. Project Manager
8. Account Executive
9. Attorney
10. Director of Operations
11. Lecturer
12. Manager
13. Architect
14. Art Consultant
15. Communications Manager

**Epic**

## Top Employers of Alumni:

1. Compass Real Estate
2. Milwaukee Art Museum
3. ADP
4. Brigham and Women's Hospital
5. Coldwell Banker
6. Deloitte
7. Des Moines Art Center
8. Discovery Education
9. Epic
10. Gurr Johns (Art Appraisal)
11. Higinbotham Capital, LLC
12. Hindman Auctions
13. Lisson Gallery
14. Nike
15. Nordsrtom
16. Northwestern Memorial Hospital

## Recent Grads' Career Plans

**2016-2020:**

- 75%** Employment
- 25%** Continuing Education or Grad School

## Industry of Employment

**2016-2021:**

1. Arts & Entertainment
2. Information Tech
3. Marketing
4. Consumer Goods
5. Education
6. Hospitality
7. Media
8. Accounting
9. Consulting
10. Finance

## Where Alumni Live & Work:

- 27%** Wisconsin
- 14%** Illinois
- 9%** New York
- 8%** California
- 4%** Minnesota
- 33%** Other



"While I 'fell into' fundraising, the skills I learned as an Art History major: research, analytical thought, creative and concise communication, and a sense of aesthetics serve me well as I work to connect philanthropists and institutions with the environmental and educational causes they are passionate about."

**Kelley Van Egeren, 1989**  
Director of Development & Stewardship  
Aldo Leopold Nature Center  
Madison, WI



"My art history major taught me how to conduct thoughtful and comprehensive research, synthesize ambiguous data, and share written and oral presentations. I use these skills daily when creating new proposals, assessing campaigns, and communicating effectively with my team."

**Jennifer Lien, 2019**  
Individual Giving Officer  
Madison Children's Museum  
Madison, WI

## Career Communities for Art History Majors

SuccessWorks has eight Career Communities to connect you with career advising, resources and programs. Here are a few suggestions on where Art History majors can start.

Not inspired by these options? Visit SuccessWorks to explore more widely.

- Communications, Entertainment & the Arts
- Consulting, Finance, Management & Client Relations
- Healthcare & Human Services
- Non-Profit Management & Education

**successworks.wisc.edu**